

PATENT APPLICATION
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ABSTRACT OF THE DISCLOSURE

A system and method are provided for regulating incoming traffic to a web site to prevent overload conditions from occurring. The system comprises a capacity determination unit for determining if a web site 5 has additional capacity and a notification unit for notifying customers if no capacity is available. A scheduling processor provides a customer with scheduling options. When the web site has sufficient capacity, a redirect unit redirects the customer to the web site.

10